

# Boost SMB Security with a Multilayered Approach

## Cybersecurity threats are increasing ...

Small and medium-sized businesses (SMBs) face challenges to protecting their businesses, as reported in ESET's latest threat reports:

**20% increase** in threat detections between January and April 2022<sup>1</sup>

**\$240 million USD** highest ransom ultimatum (MediaMarkt incident)<sup>2</sup>

**37% increase** in e-mail threats between January and April 2022<sup>1</sup>

## ... as business dynamics shift

SMBs must integrate new business realities into their comprehensive security strategies:

**73%** of employees want to stay flexible with working options<sup>3</sup>

**90%** of global organizations will combine remote and on-site work permanently<sup>3</sup>

**30%** growth in SMB endpoints is projected over the next three years<sup>4</sup>

## To adapt, SMBs turn to the Intel vPro® Platform ...

The Intel vPro Platform delivers:



Business-class performance



Hardware-enhanced security



Remote management capabilities



## ... paired with ESET Endpoint Security

The ESET technology suite balances:

- High performance
- Preemptive threat detection
- Minimal false positives

## Intel and ESET work together to help keep SMBs safe

Intel® Threat Detection Technology and ESET Endpoint Security

### Multilayered protection

Software- and hardware-based threat detection

### Seamless to use

"Out-of-the-box" protection

### Stay one step ahead

Advanced machine learning (ML) helps detect threats

Keep up to date with cybersecurity threats and make data safer.

Download ESET's latest threat report.